# 2024 Spring Mat-Su Special Event and Wedding Expo

Hello Fellow Vendors,

We are so excited to announce the 2024 Spring Mat-Su Special Event and Wedding Expo.

March 9th at Raven Hall Palmer Alaska 12pm-4pm

This year as you see we have updated the name to entice people planning all sorts of events as well as the admission to guest will be **FREE!!** 

Returning by popular request the vendor area and potluck. A chance to step away and breath, talk to fellow vendors as well as grab something to eat.

Please read through the information below and return the registration form to us via text or email wwepexpo@gmail.com. You will then receive an invoice and contract to sign digitally. This will also be your customer portal that you will be able to view anytime.

### Set up times!

Morning of the event vendors can start at 0800.

All booths should be ready to go by 11:45, doors open at noon.

Set up times for the night before (TBD)

### **Advertising**

### Huge thanks to The Alaska Bride & Groom magazine

The 2024 Mat-Su Special Event & Wedding Expo ad has been placed in the Alaska Bride & Groom magazine!! We will also be advertising on the radio and several other social media platforms. If you have any questions that are not answered in the attached material please don't hesitate to reach out to us.

### Door Prize and Game Prize Sponsorship:

- Get prominent exposure as a door prize sponsor.
- Provide a brief description and estimated value of your door prize.

Your company's name and logo will be associated with sponsored door prizes or game prizes. Your participation will boost your visibility during the event.

We look forward to working with you!

Contact info Phone 907-841-0767 or email WWEPEXPO@gmail.com

# 2024 Special Event and Wedding Expo

# Registration Form

Provide the information below and return to us via email wwepexpo@gmail.com you will receive an invoice for payment and contract to electronically sign.

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business name	email :	
point of contact	phone number	
mailing address		
city state zip		
Top 4 booth location choices: 1) 2) 3) 4)		
Vendor Booth (please see chart below) (ch	eck which Total Cost	
space type you want)	Booth\$	
10 x 10 Wall space with electric access (1-24) \$335	.00\$	
<b>after</b> January 9th. \$435.00	Tables\$	
10 x 10 center space \$275.00 <b>after</b> January 9th.		
\$375.00	Swag Bags \$	
Table 8ft \$10.00 each \$ Additional chair (your space comes with 2) \$2 each	Returning Vendor	
	rh	
	Total\$	



# 2024 Spring Mat-Su Special Event and Wedding Expo Vendor Booth

### **Vendor Booth**

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#### Vendor Booth -

10 x 10 Wall space with electric access (1-24) \$335.00 after January 9th. \$435.00
10 x 10 center space \$275.00 after January 9th. \$375.00
Table 8ft \$10.00 each \$
Additional chair (your space comes with 2) \$2 each
Included in the exhibitor registration.

- Two chairs
- Company Name Listing in our Expo program, social media & website
- Copy of guest registration list
- Access to vendors lounge for the potluck.

# **Tables**

Raven Hall does have 8ft tables for \$10.00 each. Let us know if would like to add a table. There will not be tables available the day of the event if not previously arranged. You must provide your own table linen.

## **Packet Material**

- Vendors who attend the expo can provide items for the swag bags at no additional cost.
- For those vendors who are unable to attend our expo, but are interested in providing material for distribution to the attendees, we will accept items to be included in the entrance packets. Please provide 300 packet inserts (brochures, pamphlets, pads, pencils/pens) and pay a handling fee of \$150.00.

These items must be received by February 26, 2024.

Mail to: Tanya Viglione 6950 West Kinsington Ave.

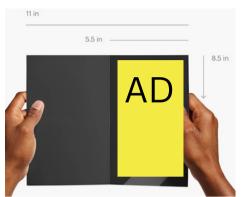
Wasilla AK. 99623 or contact us to arrange a day for drop off.

# 2024 Mat-Su Special Event and Wedding Expo Show Program Advertising

Your business logo or ad can be placed in the EXPO program. These are handed out to all attendees and will have places for attendees to make notes as they go through the event. Below are ad options. Your ad will also be used on the website, advertising platforms and social media platforms. Your ad or logo info must be provided by February 9th 2024 in jpg, png, or pdf format only.

# Full Page add in program \$ 375.00

Full Page Ad in the Expo program. 5.35 x 8.25
The brochure is printed on 8.5 x 11 paper with staple center spine
Ad must be emailed to WWEPEXPO@GMAIL.COM in jpg, png, or pdf
format.



# Half Page add in program \$ 200.00

Half Page Ad in the Expo program.  $5.35 \times 4.25$ The brochure is printed on  $8.5 \times 11$  paper with staple center spine Ad must be emailed to WWEPEXPO@GMAIL.COM in jpg, png, or pdf format.



# Quarter Page Ad in Program \$125.00

Quarter Page Ad in the Expo program. 2.25 x 4.25 The brochure is printed on 8.5 x 11 paper with staple center spine Ad must be emailed to WWEPEXPO@GMAIL.COM in jpg, png, or pdf format.



### Notes Page Ad \$185.00

We will have 4-6 note pages in the program this allows the guest to make notes as they progress through the event. Your ad will be across the top of the page ad size will be 5.35 x 3.25 directly under your ad will be lines for notes. The brochure is printed on 8.5 x 11 paper with staple center spine Ad must be emailed to WWEPEXPO@GMAIL.COM in jpg, png, or pdf format.



Ad size (see diagram above) \$\_\_\_\_\_